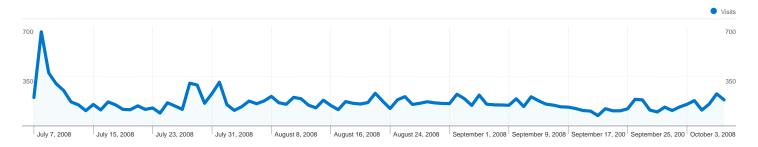
Comparing to: Site



Site Usage

15,794 Visits

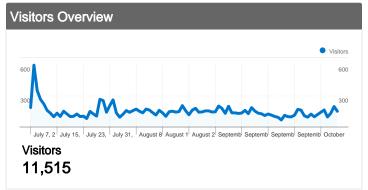
48,005 Pageviews

3.04 Pages/Visit

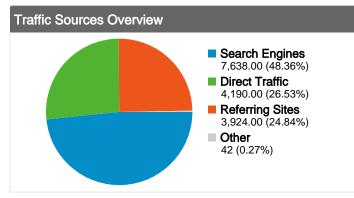
51.75% Bounce Rate

00:02:57 Avg. Time on Site

72.85% % New Visits

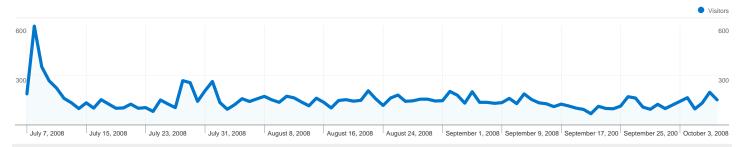






| Content Overview | | |
|------------------------------|-----------|-------------|
| Pages | Pageviews | % Pageviews |
| /members/wormfarming | 22,088 | 46.01% |
| /igroops/wormfarming/adminpa | 3,398 | 7.08% |
| /members/wormfarming/ecomm | 2,754 | 5.74% |
| /members/wormfarming/faq | 1,362 | 2.84% |
| /members/wormfarming/ecomm | 1,117 | 2.33% |

Comparing to: Site



11,515 people visited this site

15,794 Visits

11,515 Absolute Unique Visitors

48,005 Pageviews

3.04 Average Pageviews

00:02:57 Time on Site

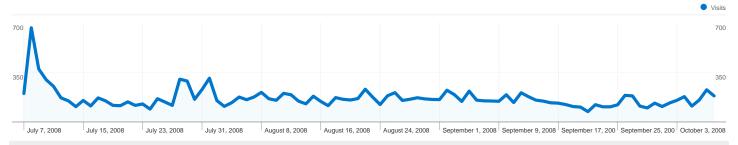
51.75% Bounce Rate

72.85% New Visits

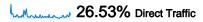
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 11,607 | 73.49% | Unknown | 5,147 | 32.59% |
| Firefox | 3,458 | 21.89% | DSL | 4,765 | 30.17% |
| Safari | 527 | 3.34% | Cable | 3,984 | 25.22% |
| Opera | 91 | 0.58% | T1 | 927 | 5.87% |
| Chrome | 40 | 0.25% | Dialup | 745 | 4.72% |

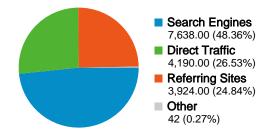
Comparing to: Site



All traffic sources sent a total of 15,794 visits



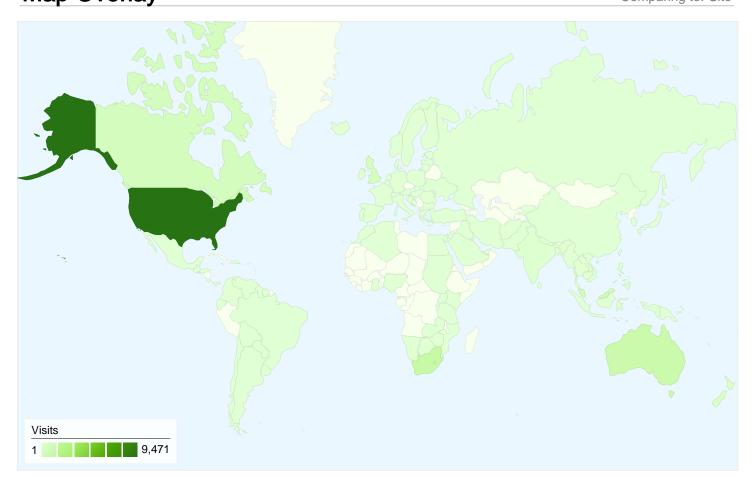
............ 24.84% Referring Sites



Top Traffic Sources

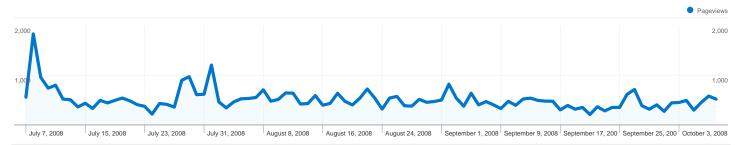
| Sources | Visits | % visits |
|-------------------------------|--------|----------|
| (direct) ((none)) | 4,190 | 26.53% |
| google (organic) | 3,956 | 25.05% |
| yahoo (organic) | 2,210 | 13.99% |
| msn (organic) | 697 | 4.41% |
| nitrowormfarms.com (referral) | 502 | 3.18% |

| Keywords | Visits | % visits |
|-------------------|--------|----------|
| worm farming | 1,517 | 19.86% |
| worm farm | 435 | 5.70% |
| earthworm farming | 422 | 5.53% |
| worm farms | 347 | 4.54% |
| vermiculture | 242 | 3.17% |



15,794 visits came from 122 countries/territories

| Site Usage | | | | | | | |
|--|--|---|-------------|---|------------------------|--|--|
| Visits 15,794 % of Site Total: 100.00% | Pages/Visit 3.04 Site Avg: 3.04 (0.00%) | Avg. Time on Site 00:02:57 Site Avg: 00:02:57 (0.00%) | | % New Visits 72.93% Site Avg: 72.85% (0.10%) | 51.75 Site Avg: | Bounce Rate 51.75% Site Avg: 51.75% (0.00%) | |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| United States | | 9,471 | 3.11 | 00:02:49 | 73.80% | 51.40% | |
| South Africa | | 1,322 | 2.97 | 00:02:59 | 62.78% | 48.71% | |
| Australia | | 1,113 | 2.64 | 00:02:09 | 78.35% | 55.17% | |
| Malaysia | | 821 | 2.86 | 00:03:56 | 74.54% | 52.13% | |
| Canada | | 594 | 3.57 | 00:03:59 | 61.78% | 46.30% | |
| United Kingdom | | 582 | 2.86 | 00:02:43 | 79.73% | 57.73% | |
| New Zealand | | 370 | 3.51 | 00:03:03 | 72.97% | 51.08% | |
| Philippines | | 190 | 2.03 | 00:01:53 | 78.95% | 62.11% | |
| India | | 159 | 2.28 | 00:01:38 | 75.47% | 55.97% | |
| Ireland | | 104 | 3.44 | 00:04:04 | 39.42% | 41.35% | |



Pages on this site were viewed a total of 48,005 times

48,005 Pageviews

Manager 31,119 Unique Views

51.75% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|--|-----------|-------------|
| /members/wormfarming | 22,088 | 46.01% |
| /igroops/wormfarming/adminpages/upgrade | 3,398 | 7.08% |
| /members/wormfarming/ecommerce/ | 2,754 | 5.74% |
| /members/wormfarming/faq | 1,362 | 2.84% |
| /members/wormfarming/ecommerce/00000002/Buy-Red-Worms- | 1,117 | 2.33% |